

EVENT CALENDAR 2017		
DATE	THEME	EVENT
January	Chinese New Year - Reunion Usher in the auspicious New Year and be entranced with the spectacular traditional Chinese performances & activities.	MPH Book Fair Chinese New Year Fair
February	Romance @ George Town The love is in the air! Spread the love this Valentine's Day and redeem fluffy teddy bear as shopper reward!	Chinese New Year Fair Sport & Lifestyle Fair
March	George Town – Green City Go Green this March & contribute in preserving conservation wildlife by joining the annual WWF Earth Hour Night Walk 2017 & other exciting events.	Sport & Lifestyle Fair Book Fair WWF Earth Hour Night Walk 2017
April	Amour Fashion 2017 Spring into season with latest trend of Spring & Summer Fashion Catalogue. Aspiring models, get spotted by Fashion Paparazzi and stand a chance to become our next I Found Fame model & brand ambassador!	Bridal Fair Luggage Fair Sorella Fair
May	My Mum, My Queen Indulge your beloved mum with delectable meals & pamper her with massage therapy and beauty treatment this Mother's Day.	Luggage Fair Book Fair
June	Hari Raya Celebration Hari Raya Aidilfitri - a joyous celebration of forgiveness, fellowship and food. Come enjoy scrumptious treats with your friends and families!	Balloon Carnival Fast Fashion Fair
July	George Town Coffee Festival We're excited to bring you Penang's best coffee and bakery, all in one place with George Town Coffee Festival, come join us and savor George Town's best coffee!	Fashion Fair George Town Coffee Festival Luggage Clearance Fair
August	George Town Festival In honour of George Town's designation as a UNESCO World Heritage Site, we have launched our very first I Love George Town Run last year. And we're pleased to announce that it is back again this year! Join us for the fun run and take a stroll to enjoy George Town's enclave & heritage site!	I Love George Town Run Fashion Fair Fast Fashion Fair
September	Sports Fiesta @ George Town It's game time! Get sporty and experiment with the latest athleisure trend for added comfort and style.	Fast Fashion Fair Beauty Fair Sport Fair
October	Perfect Journey - Travel Fair Discover things to do on your next trip and plan a trip of your lifetime with the Travel Fair!	Travel Fair Appliance Sale
November	Year End Celebration Sale @ George Town It's the time of the year - get the best bargain in town with the annual clearance fair!	Fast Fashion Christmas Fair
December	Christmas - tis the season of giving Tis' the season of Giving! Come enjoy the most wonderful season of the year with line-ups of Christmas performance & activities. Spread some love by contributing to the local homes.	Christmas Fair

*All events are subject to change without prior notice